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# Dogtoberfest Celebrates Dogs, Cats and Supports Pet Adoption and Shelters

October offers events to bring dogs, cats, adults, and kids together for fun, games, and charitable causes in support of National Shelter Dog Month

Alexandria, VA – October 4, 2017 - Dogtoberfest kicks off this week to celebrate the dogs and cats we know and love, and to help other dogs and cats throughout our community that are in need. Pet owners, dog and cat lovers, and supporters of animals in need are invited to a variety of dog and cat-themed events throughout the month - National Shelter Dog Month - while giving back to local organizations that assist local animal shelters and pet adoption organizations.

## Drink a Beer, Support Pet Adoption

On Thursday, October 5th, from 3-11pm, Port City Brewing Company and Lost Dog Cafe are partnering to host the Rescue Ale Release Party to support the <u>Lost Dog and Cat Rescue Foundation</u>, and are brewing a limited-edition IPA called Lost Dog Rescue Ale. A portion of the proceeds from every pint sold of this special edition ale will support pet adoption. The beer will only be available at the Port City tasting room and Lost Dog Cafe locations. The brewery and Lost Dog Cafe will also host pet adoption fairs throughout October.

### Pet Adoption Block Party

Come out to the Adopt the Block party on Saturday, October 7, from 1-4pm at Lost Dog Cafe to support dog and cat rescue. The event will feature Port City Brewing Company's limited edition Rescue Ale, and include a charity raffle featuring gift certificates from Lost Dog Cafe, sugarshack, and solidcore.

# This Happy Hour is for the Dogs

Bring your dog to Yappy Hour on Thursday, October 26th, from 5-7:30pm. Hosted by the Eisenhower Partnership, the Yappy Hour locale will be the outdoor patio at the Holiday Inn Alexandria-Carlyle, <u>2460 Eisenhower Avenue</u>. The event will include a cash bar, silent auction, and raffle, with proceeds to benefit the Lost Dog and Cat Foundation.

# Outdoor Festival for Dogs & Cats

The Paws in the Park festival will take place on Saturday, October 28th from 1-3pm at Montgomery Park in the Old Town North neighborhood. Dog-and cat-friendly events will include pumpkin painting, a doggie and kiddie costume parade, paw reading, K9 games, a Frisbee dash, a charity raffle to include gift certificates from River's Edge Yoga and Pet Stay and VaCay, and more. Admission is \$10.00 for 1 adult &

1 dog, and kids under 12 are free. Proceeds will benefit the Lost Dog Foundation and King Street Cats, an adoption facility for cats. The rain date is Sunday, October 29th.

"Dogtoberfest is an opportunity to share your love for dogs and cats with others, and support organizations in our community that are dedicated to pet adoption and sheltering homeless animals," said Margaret Townsend, President of the Old Town North Community Partnership.

Sponsors for Dogtoberfest include the Old Town North Community Partnership, NOTICe, MRE Properties, River's Edge Yoga, Pet Stay VaCay, Eisenhower Partnership, the Alexandria Economic Development Partnership, and the City of Alexandria Department of Parks, Recreation, and Cultural Affairs.

For more information, visit <a href="www.oldtownnorth.org/Dogtoberfest">www.oldtownnorth.org/Dogtoberfest</a>