

TASTE OF OLD TOWN NORTH

FOR IMMEDIATE RELEASE

The neighborhoods of this growing and diverse section of Alexandria invite visitors and residents to enjoy all that Old Town North has to offer

Alexandria, VA – April 13, 2021 - The Reimagined Taste of Old Town North, a two-month stroll through the Neighborhood begins April 21st and continues through June 21st Presented by the Old Town North Community Partnership, with support from the City of Alexandria, the Old Town North Alliance, NOTICe and local businesses and not for profits. The Reimagined Taste provides an opportunity for friends and neighbors in Alexandria and the DMV to check out the goods and services of Old Town North's local businesses.

During the two months of the Reimagined Taste, participating businesses will offer discounts to Passport holders. Passports will be available for purchase on the Old Town North Community Partnership website: <https://oldtownnorth.org/> and at the Community Table at the Thursday Farmer's Market beginning in mid-April.

The Taste Passport is \$10 and a percentage of Passport Sales will benefit local not-for-profit ALIVE! Participating businesses include

- a la Lucia
- Artisans and Vendors of the Old Town North Thursday Farmer's Market
- Bar 44
- Cafe 44
- Expert Handyman
- Goldfinch Design and Decor
- Kidcreate
- Mayweather Boxing + Fitness
- River's Edge Yoga
- Seichou Karate
- St Elmo's Old Town North
- Tamburro Interiors
- The Royal Restaurant
- Wheel Nuts Bike Shop

Samples of the special offers for Passport Holders include 20% off House Specialties on the All Day menu at Café 44, \$50 for a five-class card at River's Edge Yoga, normally \$75, and discounts on membership packages at Mayweather Boxing + Fitness.

Participating businesses are growing daily, for the most current list of updated businesses and supporters please see the website at <https://oldtownnorth.org/>.

In true support of the local economy Louis Matsikas, the new General Manager at the Royal Restaurant shares, "The Royal Restaurant is sourcing our food locally, especially supporting the Old Town North farmers market on Thursday afternoon and the Saturday downtown market... Our pork, chicken, and beef are sourced from VA, PA, and MD."

Alexandria City Mayor, Justin Wilson will kick off the event, Thursday, April 22nd at 5:00 pm at the Old Town North Farmer's Market.

The Reimagined Taste, a perfect opportunity to shop local, shop happy, and do some good! info@oldtownnorth.org

For more information, including a complete list of participating businesses, sponsors, and upcoming events, visit <https://oldtownnorth.org/taste/>

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