

Contact:

Dina Ramon DRPR Communications, LLC <u>dinaramon88@gmail.com</u> 917-969-6668

Reimagined Annual Taste of Old Town North Will Showcase Neighborhood Businesses, Beginning September 8

All welcome to celebrate the diverse neighborhoods of Old Town North including the Canal District, Parker-Gray, Braddock, and Potomac Green.

Alexandria, VA – September 2, 2017 - The Old Town North Community Partnership (OTNCP), in cooperation with NOTICe and business owners across Braddock, Parker-Gray, Canal District, and Potomac Green neighborhoods in Alexandria are excited to present the **Reimagined Annual Taste of Old Town North**.

Join friends and family September 8th-17th to take a walk through Old Town North where local businesses will offer discounts, events, and more. A portion of the 10-day event proceeds will benefit the Carpenter's Shelter in Alexandria. The event kicks off on Friday, September 8th at the newly renovated Canal Center Plaza - 44 Canal Center Way - from 5pm-7pm. The Old Town North Farmers' Market vendors will be sampling their treats! Visit www.oldtownnorth.org/taste for a list of participating businesses, discounts, and giveaways.

A preview event on Thursday, September 7 from 7pm-8pm will include a free, family and dog-friendly 'Farewell to Summer' concert at Montgomery Park Gazebo (901 North Royal Street), featuring David "Buzz" Peele of Sally and The Mander. Concert attendees can pick up dinner nearby at the Old Town North Farmers' Market and picnic in the park while enjoying the performance.

The Reimagined Taste of Old Town North offers residents and visitors a unique opportunity to experience shopping deals at small businesses throughout Old Town North neighborhoods. Tickets for the event can be purchased at the Old Town North Farmers' Market Community Table (Thursdays from 4-7PM) or through the Old Town North Community Partnership website.

Tickets are \$10 per person or two for \$18; \$5 for kids (12 & under); and, \$25 for a family of four. In addition to contributing to the Carpenter's Shelter, ticket holders will receive discounts at participating businesses and a 10% discount at the Old Town North Farmers' Market.

"The Reimagined Taste of Old Town North is an opportunity for people from all over our region to experience this thriving community and get to know its neighborhoods and small businesses," said Margaret Townsend, President of Old Town North Community Partnership and owner of River's Edge Yoga on Montgomery Street. "This event is just the first of many that invites people to explore this unique part of Alexandria, while giving back to those in need."

Additional community events taking place in Old Town North through the remainder of 2017 include Dogtoberfest, A Random Harvest, and Winter Solstice Celebrations.

Sponsors for the Reimagined Taste of Old Town North include the Old Town North Community Partnership, Canal Center Plaza, the Patterson Group, NOTICe, AEDP, and The City of Alexandria, VA.

For more information, including a complete list of participating businesses, sponsors, and upcoming events, visit www.oldtownnorth.org